Jessica Graf – Master STAR Combat Sheet (All 15 Questions)

# Q1: How have you used personalization to improve relevance on a homepage?

Boardroom STAR:  
[Full boardroom answer]  
  
Deep-Dive STAR:  
[Full deep-dive with technical details like enabling audience targeting, configuring Entra ID groups, and training content owners.]

# Q2: What is your approach to implementing continuity, branding, and templating?

Boardroom STAR:  
[Boardroom answer]  
  
Deep-Dive STAR:  
[Deep-dive with registering hub, applying JSON theme, page templates, workshops.]

# Q3: What challenges have you faced aligning all sites to a standard design such as within hub sites?

Boardroom STAR:  
[Boardroom answer]  
  
Deep-Dive STAR:  
[Full technical with Graph API setup, PowerShell exports, Power BI dashboards, Set-SPOSite etc.]

# Q4: Walk through your process for designing a SharePoint site.

Boardroom STAR:  
[Boardroom answer]  
  
Deep-Dive STAR:  
[Full technical with Discover, Design, Build, Pilot, Scale; PowerShell, Admin Center, training, adoption metrics.]

# Q5: How do you balance leader approvals with empowering content owners?

Boardroom STAR:  
[Boardroom answer]  
  
Deep-Dive STAR:  
[Full technical with Scope column, Power Automate flow, audit logs.]

# Q6: How have you used SharePoint’s built-in security to streamline access requests?

Boardroom STAR:  
[Boardroom answer]  
  
Deep-Dive STAR:  
[Full technical with Entra ID groups, Access request settings, SharePoint list + Power Automate + PnP.PowerShell.]

# Q7: How do you handle content owners who don’t keep sites updated?

Boardroom STAR:  
[Boardroom answer]  
  
Deep-Dive STAR:  
[Full technical with Power BI stale content dashboard, DAX, Flow reminders, escalation.]

# Q8: How do you prevent SharePoint and Teams sprawl?

Boardroom STAR:  
[Boardroom answer]  
  
Deep-Dive STAR:  
[Full technical with Graph API, Get-SPOSite, archival policies, provisioning app with metadata and review cycle.]

# Q9: How have you used the Power Platform to improve intranet workflows?

Boardroom STAR:  
[Boardroom answer]  
  
Deep-Dive STAR:  
[Full technical with SharePoint list, Power App form, Power Automate approvals, Power BI dashboard embedded.]

# Q10: How have you set up and used Microsoft Graph API in your work?

Boardroom STAR:  
[Boardroom answer]  
  
Deep-Dive STAR:  
[Full technical with Entra ID app registration, permissions, Connect-MgGraph, usage reports, PowerShell code, Power BI integration.]

# Q11: How do you balance leader approvals with empowering content owners?

Boardroom STAR:  
[Boardroom answer]  
  
Deep-Dive STAR:  
[Technical flow with approval for global vs direct publish for departmental content.]

# Q12: How do you handle leaders who resist governance?

Boardroom STAR:  
[Boardroom answer]  
  
Deep-Dive STAR:  
[Pilot governance, metrics via Power BI, testimonials to win buy-in.]

# Q13: How would you design a department directory in SharePoint?

Boardroom STAR:  
[Boardroom answer]  
  
Deep-Dive STAR:  
[SharePoint list with Dept, Leader, Phone, Email; People web part; HR as owner; Power App search front-end.]

# Q14: How do you clean up Teams and keep them tied correctly to SharePoint sites?

Boardroom STAR:  
[Boardroom answer]  
  
Deep-Dive STAR:  
[Graph API + SPO usage data, archive inactive Teams, Power App provisioning, Flow reminders.]

# Q15: How do you drive adoption and measure intranet success?

Boardroom STAR:  
[Boardroom answer]  
  
Deep-Dive STAR:  
[Personalization, champions network, Power Automate quick wins, Power BI metrics, Forms feedback loop, adoption growth.]